

JERRY BOYD

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PROFILE

- Journalism graduate and creative professional working across music, investigative and contemporary culture journalism. Hands-on experience producing editorial content, scouting talent, and delivering events. Strong passion for spotlighting emerging/rising talent and tackling barriers to entry in the creative industries through writing.

EXPERIENCE

Administrative Assistant | Coyne Medical Dec 2025 – Present

- Oversee day-to-day operations for a leading private GP practice, coordinating across the admin and medical team.
- Serve as the first point of contact for patients, managing enquiries via phone, email, and in person.
- Liaise with external boutique healthcare providers and insurance companies to coordinate patient care and billing
- Handle sensitive patient correspondence, maintaining confidentiality and a professional standard of care

Intern | Chalet 4 Management July 2025- Present

- Supported artist career development through venue/festival research for potential live performances.
- Assisted with event management for Hak Baker's headline show at KOKO (2025).
- Managed PRS song registration for new releases from rostered artists.

Freelance Music Journalism & Editorial 2024 – Present

Split60:

- Created and produced an original interview series with leading music producers and industry professionals.
- Contributed to a weekly newsletter reaching subscribers with 40+ curated events and opportunities across the music and broader creative industry.
- Drove attendance of 200+ people to Split60's debut event through artist interviews and social media content featuring performing artists

Unreleased:

- Curated and hosted listening parties and live performances for cutting edge artists.
- Conducted talent interviews, producing social media content used to promote artists and events
- Liaised with venues, partners, artists, and management to coordinate and deliver events and activations.

PROJECTS

Ground-Up

- Editor for a grassroots sport magazine, investigating the interactions of sport and culture.
- Oversaw the creation of the magazine from ideation to print within 6 months.
- Conducted initial market research to define the target audience and curate editorial direction.

Music Box Project

- Selected for Finesse Foreva's 10-week youth-focused live events management training programme.
- Produced a final showcase event alongside a small cohort, booking some of the most exciting prospects in the UK rap scene.

EDUCATION

BA Journalism, Politics & History / *City St George's University of London 2022-2025*

Upper Second-Class Honours (2:1) – 68.95%

Final Project: “Framing the Flames- A corpus-based analysis of immigration and the August 2024 riots.”

Psychology, Economics and Business A-Levels / *Havant & Southdowns College*

Grade B B B

SKILLS

Editorial and content

- Editorial writing and editing
- Content strategy
- Social media content production
- Investigative research

Music Industry

- A&R & talent scouting
- PRS registration & royalty
- Artist & Stakeholder liaison
- Live event production & logistics

Operations & Tools

- Excel
- Google Sheets
- Basic web development (Wordpress, WIX, Canva)
- Adobe InDesign
- Affinity Publisher